to our **neighbors**

UCSF University of California San Francisco

Public Meeting on Transportation

The public is invited to a meeting to discuss the findings and recommendations of a special study of UCSF's transportation and parking system. The meeting will be held on Wednesday, November 16, at 7:30 p.m. in room 214 of the Medical Sciences Building, 513 Parnassus Avenue.

The purpose of the meeting is to give the University an opportunity to hear the community's assessment of the value of UCSF's present traffic control methods, as well as its suggestions for future methods of traffic reduction on campus and in the surrounding neighborhood.

The study, conducted by the independent firm, DeLeuw Cather and Company, found that present UCSF Transportation System Management measures effectively reduced campus and neighborhood traffic by two percent from 1973 to 1977. It also concluded that carpools, vanpools, buspools, shuttle bus services, and other measures prevented an approximate six percent increase of traffic in the immediate neighborhood.

Although existing programs were praised in the study, its additional suggestions are worth considering because it states that viable alternatives must effectively replace each travel option that is removed from UCSF staff, employees, and students.

This study represents part of a commitment made by the Regents of the University of California to help find solutions to recognized community problems.

Hospitals Auxiliary Thrift Shop Opens

A brand new shop selling "bearly new" clothes, household and other items opened for business at 2512 Clement Street. Business hours are Monday - Saturday from 10 a.m. to 5 p.m.

Bear-ly New — that's the name — is more than the ordinary thrift shop. It features new merchandise from some of San Francisco's finest and fanciest shops and stores, as well as little-less-than-new designer fashions. But beyond its goal to sell quality merchandise at better than bargain prices, Bear-ly New has been opened for a very special purpose by a special group of people: volunteers of the UC-San Francisco Hospitals Auxiliary to raise money for patients' needs. Some needs are for non-medical, but useful things such as televisions in patient sitting areas of the hospitals, as well as items like physiological equipment to monitor patient vital signs during surgery.

"The idea for Bear-ly New was formulated," says Jeanette Katz, "by the Auxiliary board because we wanted a project that would provide money for patient amenities on an on-going basis."

Mrs. Katz, who has worked closely with the project chairperson, Donna Abbot and Auxiliary Executive Vice-president Dora Mustacchi, said the thrift shop is a community effort, rather than one limited to the members of the volunteer organization and their friends.

"We invite all interested persons to contribute goods," she said. Its household and other items range in variety from antique lamps to a car radio.

Health Education for the Elderly

A study conducted several years ago which showed that health education was a major priority in San Francisco, particularly for older people, sparked the creation in 1974 of UCSF's Community Health Education Program (CHEP).

UCSF joined forces with the San Francisco Council of Churches and the San Francisco Community College District to form an educational outreach program which now involves 35 UCSF teams who regularly address 25 senior groups, or about 1,000 persons a month.

Director of the CHEP is Anthony G. Wagner, assistant to the director, Hospitals and Clinics, Community Services and Patient-Employee Relations. Linda Civitello is the coordinator.

The participating groups meet in all sections of town: St. Mary's Cathedral, St. Francis Lutheran Church, the Salvation Army Senior Center, Downtown Senior Center, St. Philip's Senior Club, Ingleside Presbyterian Church, and many others. They hear from the UCSF teams about such subjects as foot care, cancer, skin care, orthopedics, diabetes, first aid, breast self-examination, what to expect when you go to the hospital, nutrition, gastrointestinal problems, and walking for health and enjoyment. (See calendar for November-December presentations.)

Shown here is Dr. Ted Tong, assistant clinical professor of Pharmacology, at the San Francisco Senior Center, located in the old Maritime Museum on Beach Street. He and his team mate, Margaret Gerson, spoke on the use and misuse of medicines. Ms. Gerson is a social worker in the Division of Radiation Oncology.

Family Health Care Nursing Grant

Family Health Care Nursing in the UCSF School of Nursing has started a program for nurses at the master's and doctorate levels which enables them to raise the level of good health for the elderly and their families. This three-year project, directed by Jeanne Hallburg, Ph.D., associate professor in the Family Health Care Nursing Program, involves students and faculty working with clients at Garden Sullivan Hospital, the Glide Memorial Church Shut-In Program for the Elderly, Retired Seniors Volunteer Program, and the Medical Manors Group in Vallejo. Program emphasis is on client and legislative advocacy roles for nurses, as well as nursing in adult health day care. Funded by an advanced nurse planning grant from the Division of Nursing, Department of Health, Education and Welfare.

(See other side for Calendar of Public Events.)

to our neighbors

POSTAL PATRON LOCAL

Nonprofit Org.
US Postage
PAID
San Francisco, Calif.
Permit No. 8285

UCSF
University of California San Francisco
Department of News Services and Publications
Fourth Avenue, San Francisco, CA 94143

Calendar of Public Events for Nov. 15-Dec. 31

FILMS

CONTEMPORARY FILMS

Shown at Noon in 301 Health Sciences West. Free.

Nov. 15: **Hookers.** Filmed in collaboration with Margo St. James and COYOTE. A controversial showing of the "working woman's" point of view.

Nov. 17: **Pornography and Obscenity.** A slide presentation with Douglas Wallace, Acting Director, Human Sexuality Program, UCSF.

NOVA FILM SERIES

Shown at Noon in 301 Health Sciences West. Free.

Nov. 22: **The Predictable Disaster.** Advances in monitoring earthquakes.

MEDICINE & ART FILM

Shown at Noon in 303 Health Sciences West. Free.

Nov. 29: **The Zakheim Frescoes.** A slide talk by Masha Z. Jewett, the daughter of the artist Bernard Baruch Zakheim. A demonstration through corresponding full views and various details showing how these panels tell the story of medicine through art.

JANUS FILM COLLECTION

Medical Sciences Building, 513 Parnassus Ave.

Tuesdays. All films shown at 7:30 p.m. only. 75¢ for children; $1.25 for UCSF students, Millberry Union members; $1.75 general.

Nov. 15: Michelangelo Antonioni's **L'Avventura.** A story of Italy's idle rich. A girl mysteriously disappears while her lover and best friend start an affair.

Nov. 22: Joseph Losey's **The Servant.** Proves that turn-about is not always fair play. Exposes the hypocrisies of British upperclass morality.

COLE HALL CINEMA

Medical Sciences Building, 513 Parnassus Ave.
75¢ for children; $1.25 for UCSF students, Millberry Union members; $1.75 general.

Fri., Nov. 18: **Three Days of the Condor,** a suspenseful drama starring Robert Redford, Faye Dunaway, and Cliff Robertson. 7 & 9:15 p.m.

Fri., Dec. 2: Special - Double Feature.
Adam's Rib, a battle of the sexes, starring Spencer Tracy, Katherine Hepburn, and Judy Holliday. Shown at 7 p.m. only.
The Women, a brilliant all-female cast with Rosalind Russell, Joan Crawford, and Norma Shearer. Shown at 9 p.m. only.

Fri., Dec. 9: **Bugs Bunny Superstar.** A 24 carrot salute to the best of Looney Tunes. 7 & 9 p.m.

COMMUNITY HEALTH EDUCATION LECTURES

Hearing. Bayview Masonic Temple, 111 Raymond St. Nov. 15. 1-2 p.m.

Kidney & Urinary. Third Baptist Church, 1399 McAllister St. Nov. 16, 1-2 p.m.

Diabetes. Grace Senior Center, 580 Capp St. Nov 17. 12:45-1:45 p.m.

Foot Care. 7th Ave. Presbyterian Church. Nov 17. 12:45-1:45 p.m.

Grief & Bereavement. Ingleside Presbyterian Church, 1345 Ocean Ave. Nov. 18. 12:30-1:30 p.m.

Nutrition. Temple Baptist Church, 3355 19th Ave. Nov. 21. 12:45-1:45 p m.

A Healthy Outlook. Congregation Beth Shalome, 320 - 15th Ave. Nov. 28. 11 a.m.-noon.

TOURS

CAMPUS TOURS

All tours are free. For further information call 666-4394.

Tues., Nov. 15, 22, 29 and Dec. 6, 13, 20, and 27. Meets in the lobby of Medical Sciences Building. 1 p.m. Free.

BROWN BAG TOURS

Wednesdays, noon, free.

Nov. 16: **Surgery.** 303 HSW.

Nov. 23: **Electron Microscopy.** 303 HSW.

Nov. 30: **Cancer Research Institute.** 1296 M.

Brown Bag Tours will also occur Dec. 7 & 14 and resume Jan. 4. For further information call 666-4394.

SYMPOSIUM

NATIONAL SYMPOSIUM ON AGING

Sat. & Sun., Feb. 25 & 26: **National Symposium on Aging.** A national symposium on the maintenance of health; the treatment of illness; the availability of community support services; and the politics of aging. Issues ranging from the elder's quality of life to current clinical research directly affecting the senior's health and treatment will be discussed. The program will also respond to educational needs and interests of the staffs of community agencies and gerontologists providing services to older adults. Sponsored by UCSF Schools of Medicine, Nursing, Pharmacy and Dentistry and Continuing Education Health Sciences. Intended primarily for health science professionals and persons working with older clients, and is open to the general public. For further information call 666-3904.

ACTING WORKSHOP

The Millberry Community Theatre is starting an acting workshop every Thursday evening, 6:30-8 p.m. in 317 Health Sciences East. Everyone is invited to attend. For further information call Chris Raher, 681-8080, extension 482.

NOBEL LAUREATE TO SPEAK

Roger Guillemin, one of the three individuals who recently won the Nobel Prize in Medicine will be the Second Herbert McLean Evans Memorial Lecturer. Dr. Guillemin's talk will be "The Hypothalamic Peptides Controlling the Pituitary Gland". Nov. 30. 302 Health Sciences West. 2:15 p.m.